

Course descriptions

Doing business in the Nordics

Learn to understand the characteristics of the Nordic culture and business environment and culture, and get to know how do business in the Nordic countries. Develop your teamwork skills by exploring your own cultural background the diversity.

Course level: Beginners

Circular Economy

This module will introduce the different business models available to operate in the circular economy, the underlying basic assumptions and differences between the models. The module will also explore the fundamentals of the operating environment and relevant stakeholders that need to be involved in creating a circular economy business model. Students are exposed to exploring different industries and players related to circular economy.

Course level: Beginners

Digital Business Transformation in Post Covid-19 World

Discover what digital transformation is and the impact it will have in the post COVID-19 business world, as well as a hands-on knowledge and examples of how to start digital transformation in any company.

Course level: Beginners

Innovative Service Design

Companies are increasingly looking for employees with competences in innovation and service design. For example, companies like IBM, GE, Procter and Gamble, Kone, Netflix and Airbnb have incorporated service design as the innovation approach. In this course, participant will learn how Haaga-Helia's LAB8 service design process helps the craft of tying together human, digital, and physical interactions over time to create a truly differentiated experience for people. Designing a great service can be challenging, but supported with service design methods and tools, participants will understand people's needs, look holistically at their interactions, and constantly

iterate their way forward. Join us and learn to innovate and design useful services that people desire.

Course level: Beginners

Practical information - Summer School 2021

Welcome to Finland

Welcome to Hel

News from Hel

Study at Haaga-Helia

Haaga-Helia is a strongly business orientated university of applied sciences in Finland. Through education, research and development, we prepare professionals for business and services. We focus on co-operation, entrepreneurship, innovation and internationality.

In Summer School, you get the opportunity to study on our biggest campus in Pasila, Helsinki.

About Haaga-Helia